

**Kasson Chamber of Commerce  
November 2023 General Membership Meeting Minutes**

November 8, 2023  
Kasson City Hall  
12:00-1:00 PM (Lunch at 11:30 AM)

*Thank you Kasson-Mantorville School District & Taher Foods for sponsoring today's lunch!*

1. Introductions - 43 members present
2. Minutes
  - a. Approved by all
3. Treasurer Report
  - a. Chamber has one checking account - 15,700 exceeded revenue
  - b. Portion we have designed for marketing and promotions
  - c. At or under total budgeted amount
  - d. Annual report will be put together for Annual meeting in January
4. Speakers:
  - a. Dr. Dave Thompson, KM Superintendent / Ashley Kaplan, Director of Student and Staff Supports / Jenny Carrier, Director of Community Education – State of the Schools
    1.  Chamber State of the K-M Schools
    2. Share your feedback:
      1. What are the great things happening at Kasson-Mantorville Schools?
      2. What are the biggest challenges at Kasson-Mantorville Schools?
      3. What are you most proud of at Kasson-Mantorville Schools?
      4. In what areas can we improve at Kasson-Mantorville Schools?
  - b. Danell Herzig, NextEra Energy Resources – Dodge County Wind project
    1. Partnerships will be ongoing
    2. We want your voice to be heard
    3.  Dodge County Wind\_Kasson Chamber Meeting 11\_2\_23\_NM
5. Christmas in Kasson – planning committee
  - a. Connect with Candy Mckern if you want to be on the list of businesses participating
6. President Report

- a. After Hours – Come out and join for the Business After Hours at Sakers Sports Bar & Grill on Thursday 11/16 from 5:30 to 7:30 PM. The drawing is at \$50.
  - b. At the request of NextEra and unanimous board support, I recorded as Kasson chamber president a 30 second radio ad about NextEra’s project. If you are purchasing radio ad space and want me to read a script as Kasson Chamber president, feel free to email me an inquiry for board review.
  - c. Main Street Banners – Kasson Laser is coordinating with Public Works to confirm measurements prior to production.
  - d. I’ve been working on getting a set of trolleys to run a hop-on/hop-off style loop during Christmas in Kasson to bring people to participating businesses farther off Main Street. We have secured sufficient sponsors for 3 to run on the loop. I later learned MN Coaches has only 2 trolleys, so we will likely supplement with a small school bus. The full route has 6 stops and is anticipated to take about 45 minutes when factoring loading and unloading passengers. Full details will be published this week. Draft information is available.
  - e. Our Annual Meeting is coming up! If you have thoughts on nominations for BPOY, Legacy, or new board members, please contact me or Dan Ziebell.
    - 1. The board has decided to continue a location rotation for the annual meeting.
      - 1. 2021 – Kasson Legion
      - 2. 2022 – Hubbell
      - 3. 2023 – The Studio**
    - 2. We will be rolling out a “Taste of the Town” concept this year to include multiple members for providing food and beverages. Additional details will be forthcoming. Email Angie if you want to participate as a local business providing food or beverages.
  - f. If you have ideas or suggestions for 2024 goals, events or priorities – let Tom know!
7. City Update
- a. Open position for admin assistant here at city hall
8. School Update
- a. See school presentation
9. Other Announcements
- a. Annual meeting - Friday, January 26th starting at 5:30PM Social Hour / Business Meeting starts at 6:30PM
  - b. Looking for two board positions Jenny and Jared terms are expiring
  - c. Turkey Day 5K - Thursday, November 23rd starting at 8AM
  - d. Beer and wine tasting tomorrow night at Hidden Pines
10. Adjournment

*Mission: To promote, strengthen, and support the Kasson business community.*