



## Kasson Chamber of Commerce

March 2023 Member Meeting Minutes

**Date:** June 14, 2023 | **Location:** City of Kasson - Council Chambers | **Lunch** 11:30 PM | **Meeting** 12:00 PM

### **Board Members**

**Present:** Tom Monson (President), Matt Bradford (Treasurer), Jenny Carrier (Secretary), Dan Ziebel, Sara Goodnow

**Absent:** Angie Bowman, Stevie Erslund, Jared Oscarson, Jennifer Galloway (Vice President)

Thank you City of Kasson for sponsoring today's lunch!

- Introductions
  - Welcome to our new Chamber Members! Mrs. Patty's Sweet Treats, Chaotic Good Brewing Company, The Salvation Army of Dodge County
- Minutes - approved by all members
- Treasurer Report - approved by all members
  - 66 year to date paid members / 89 total members on account
  - Goal is 100 memberships this year
  - \$605 from KM School District for Chamber Bucks for staff
  - \$810 sponsorships
  - Around & About Kasson expenses - \$2,330.56 (\$2,500 was budgeted)
- Speaker: Brittany Wilcox - The Green Shack ([www.thegreenshack.net](http://www.thegreenshack.net)) | [bwilcox@thegreenshack.net](mailto:bwilcox@thegreenshack.net)
  - Located on 34 between Kasson & Dodge Center
  - Sustainable agricultural tourism business
  - Functional as an event space, offer classes, community garden, mini petting zoo, birthday parties, etc.
    - Metal and woodworking, crochet, kiln, mining sluice, painting, beekeeping, fairy garden, stained glass mosaic,
  - Thanks for the cotton candy treat! (38 flavors are available)
- President Report
  - After Hours – Next Business After Hours is scheduled for June 22 and will be hosted by the Kasson Legion and Tammy's Place!
  - Main Street Banners - Images have been collected and banner designs have been reviewed and are complete. Cost quotes are forthcoming.
  - I also drafted the following lists for New Member Benefit Action Items and a Guide to Hosting After Hours are now on the website. The New Member Benefit Action Items are listed at the bottom of the Member Application page. Guide to Hosting After Hours is in a new 'member only' page called Member Resources.
  - On June 9 we hosted our 2nd annual Around & About Kasson. Thank you to everyone that participated! This year's event was substantially more spread out than last year. The kids activities had an estimated headcount of 150-200 and evening entertainment at the Legion had another estimated 200-250. Attendance was estimated to be down



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compared to 2022, though the event maintained a stream of people. I reprised my role as Phantom Shopper (sponsored by MBT and HFSB), paying \$20 towards randomly selected shoppers checking out at participating businesses around town. KMTel sponsored the PowerUp video game truck. Participating business logos were shown on the Kasson State Theatre electronic marquee.

- We held 3 ribbon cuttings last week – The Park Apartments (6/6), Rise Up (6/9), and Three.Oh.One (6/9).
- If you have ideas or suggestions for 2023 goals, events or priorities – let me know!
  
- Member Drive (follow up to goal of hitting 100 members & increased social media followers)
  - Now active from June 9 to August 9!
  
- Shop Local Passports – rollout
  - Program Guidelines attached [Chamber SLP program guidelines](#)
  
- City Update
  - Getting chamber welcome bags out the door
  - Park survey - 273 responses
  - Most people wanted more shelters, seating and bathrooms at the parks.
  - Public hearing tonight regarding the marijuana legalization - little local control
  - Demographer - 7,115 population
  - Road construction - not going to be done by the fair
    - Ribbon cutting when the detour is ending
    - Groundbreaking for the fire hall scheduled for August 2nd or 3rd
  - Festival in the Park
    - August 11-13th
    - Candy has the fundraising letter if there is anything you want to sponsor
    - Volunteer group is meeting and getting everything going
    - Chamber has sponsored Captain Kerby Train rides \$550
    - Chamber host BINGO - Friday 6-9 and Saturday 1-4
      - Let Dan know if you are interested in helping
      - Paper cards \$0.50 each
      - Money raised goes towards our scholarship fund
  
- School Update
  - Graduation - Friday, June 2nd
  - Bike Rodeo - Wednesday, June 21st (5-7PM)
  
- Other Announcements
  - Regular meeting break in July – (no regular meeting) next meet August 9
  
- Adjournment

*Mission: To promote, strengthen, and support the Kasson business community.*

**7TH ANNUAL KASSON-MANTORVILLE Bike Rodeo**

- SAFETY TRAINING
- BIKE CHECK
- HELMET FITTING AND ORDERING AVAILABLE WITH KASSON PD
- GIVEAWAYS
- FAMILY FUN

Community Bike Ride @ 6:30PM  
Sponsored by Dodge County Refreshed

Wednesday June 21st, 2023  
K-M Telecom Stadium 5-7pm

Recommended for kids ages 3+ and their family