

# Kasson Chamber of Commerce

## February 2022 General Membership Meeting Minutes

**Date:** February 9, 2022

**Location:** Kasson City Hall - New Council Chambers

**Time:** 12:00-1:00 PM (Lunch at 11:30 AM)

### **Board Members**

**Present:** Tom Monson (President), Matt Bradford (Treasurer), Jenny Carrier (Secretary), Stevie Ersland, Dan Ziebel, Sara Goodnow

**Absent:** Angie Bowman, Jennifer Galloway (Vice President), Jill Moosbrugger

*Thank you WHKS & Brandon Theobald for sponsoring lunch!*

1. Introductions
2. Minutes - Approved (Tim Ibsch / Stevie Ersland)
3. 2022 Board Members & Officers
  - New to the board, Sara Goodnow
  - Re-elected, Matt Bradford & Angie Bowman
4. Treasurer Report
  - 52 paid memberships for 2022 so far.
  - Payouts - Christmas light contest, city SHRPA reimbursement.
5. President Report
  - Thank you Kasson Laser Graphics and Kasson Variety Store for hosting January's After Hours event. We are looking for a business after hours sponsor for February.
  - New membership stickers for 22-23 have been delivered.
  - If you have items you would like to add to the welcome bags we can still do that. The bags have been stuffed and are at City Hall.
  - Advertisements available \$100 in the new chamber community books.
  - Community Banners are in the works, but we are waiting for nicer weather to do the photos. Jill Moosbrugger will be taking photos of local landmarks for background usage.
  - Holiday movies at Kasson State Theater: \$3,000 has been raised for nomex hoods for the Kasson & Mantorville Fire Departments. We are planning to do this again next year if you'd like to join as a match donation sponsor!
6. Speaker:           Brandon Theobald - WHKS/City Engineer  
                            Final Hwy 57 Plans
  - 2022 Construction Projects (57 closure/round-about proposals/SRTS)
  - 3 Phases for 57 closure
  - Alternate routes: 7th street in the spring / mainstreet in the fall
  - 16th street round-a-bout in the fall
  - Signage maps were shared for school and downtown businesses
  - Pedestrian access routes will also be posted
  - Check the cities FB page and webpage for updates and interactive maps
  - Weekly email update blasts will be sent to businesses and homes effected
  - Education Material to students going through driver education
  - WHKS staff will be the main point of contact
  - Link will also be on the chamber website

**Mission:** To promote, strengthen, and support the Kasson business community.

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### 7. Shop Local Friday

- Poll results - 9 responses so far
- Our February "Shop Local Friday" \$50.00 winners were:
  - Marc Billings (Kasson Hardware Hank entry)
  - Pam Fuller (Kasson Variety entry)
  - Linda Andrist (MN WiFi entry)
- Reminder of program changes:
  - Boxes and uniform slips to use at your business if you have been participating
  - Voluntary Shop local friday sponsor (with 3 \$50 prizes)
  - Update window clings

#### Input:

1. SLF Events during Hwy 57 reconstruction
2. Would you consider partaking in a 'shop mob' for SLF?
  - Identified business → shop mob is a push of people into a business to shop. Biggest challenge is assembling the mob. (An idea that was shared out was also a Shop Crawl, visitation to all the businesses and then a social gathering after).

### 8. City Update

- Water tower 100,000 gallons to 500,000 gallons (growth from the north side of town and water pressure. Residents will not notice when the change-over happens.

### 9. Other Announcements

- Suggestion - change the (number) to phone number on the shop local drawing slips.
- Downloadable from the chamber website so businesses can customize it.
- Downtown task force is doing an event March 12, saturday (event similar to Christmas in Kasson)
- We are always looking for new members to sign up for a month to sponsor lunch.

### 10. Adjournment



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